



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2016

Multiple District 14

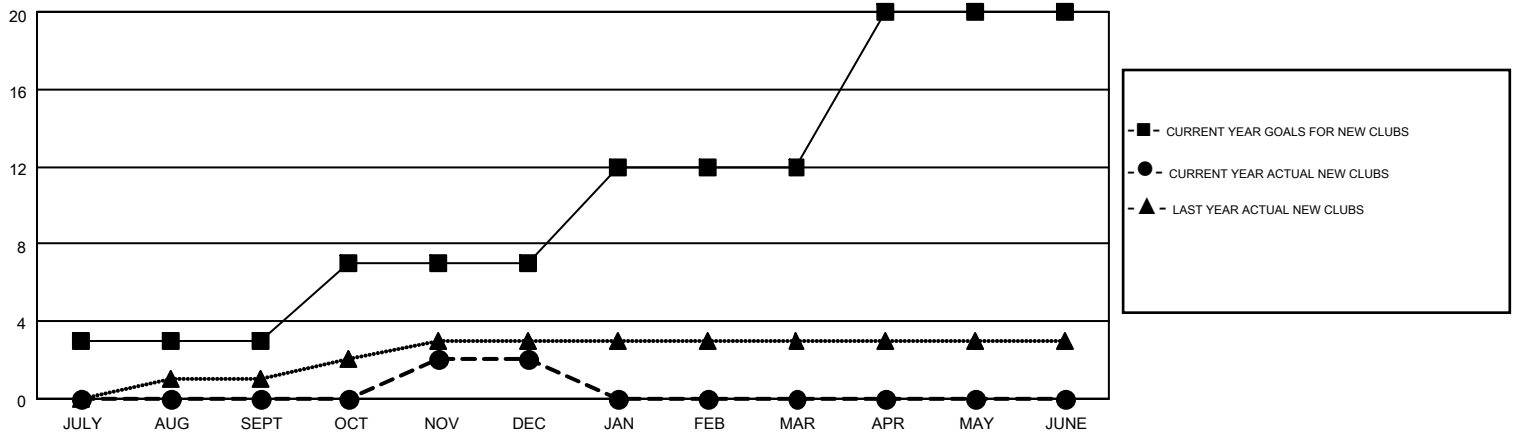
LOCATION: PENNSYLVANIA

GMT: CINDY GREGG

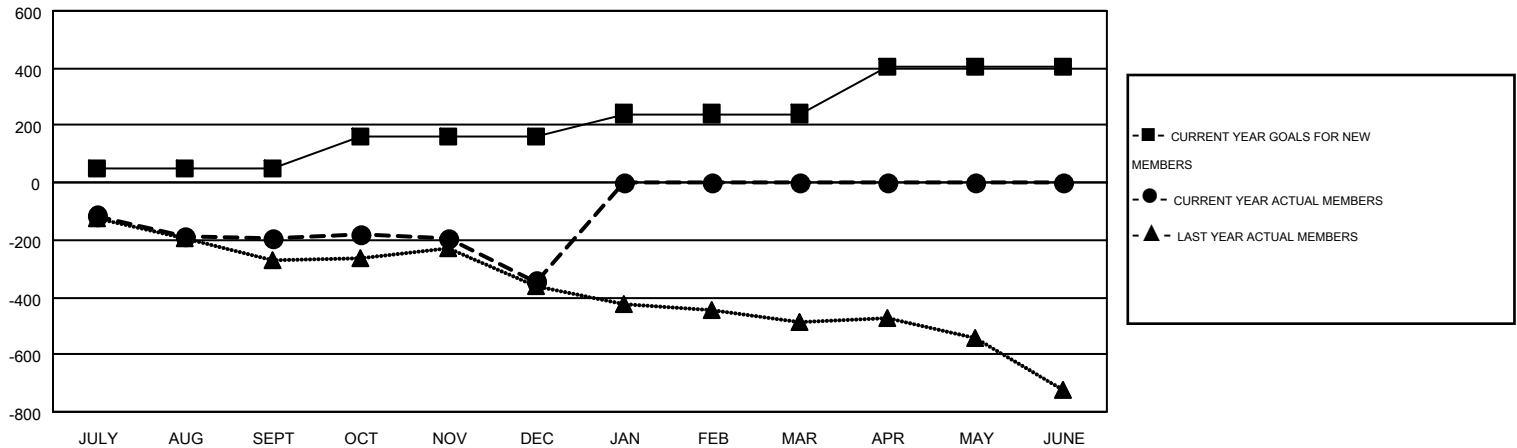
GMT CA 1

Clubs					Members				
RESULTS FOR 2016-2017					RESULTS FOR 2016-2017				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	3	0	3	-3	JULY/AUG/SEPT	48	283	478	-195
OCT/NOV/DEC	4	2	2	0	OCT/NOV/DEC	113	365	514	-149
JAN/FEB/MAR	5	0	0	0	JAN/FEB/MAR	80	0	0	0
APR/MAY/JUNE	8	0	0	0	APR/MAY/JUNE	162	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	282 CLUBS OF 700 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	14,605 (76.11%)
DECEASED	184	FEMALE	4,585 (23.89%)
CLUB CANCELLED	45	CLICK HERE FOR HEALTH ASSESSMENT DATA	
OTHER	763	FAMILY UNIT MEMBERS	3,396
TOTAL	992	HEAD OF HOUSEHOLD	1,648
		NON-HEAD OF HOUSEHOLD	1,748